

TITLE: ADVERTISING/PRICING		PAGE 1 OF 1
APPROVED BY: EXECUTIVE BOARD 2006	EFFECTIVE DATE: 5/2006	SUPERCEDES: NEW

POLICY:

SICP will accept classified advertisements for insertion in the SICP E-New distributions at \$50.00 per add.

SICP will post classified advertisements on a job page within SCIP.com for \$150. Posting is valid for 30 days. The advertiser may purchase multiple months for \$40.00 per month.

A classified advertisement combination may be secured for \$125.00, valid for one (1) SICP News distribution and 30 days of website posting.

SICP Mgmt will coordinate posting and insertion.

Initial insertion and posting orders must be accompanied with pre-payment. Subsequent months will be invoiced individually if the Poster wishes to continue the insertion.

Changes to the posting/insertion may be made for a \$25 service fee. All prices are in US funds.

SICP is not responsible for layout.

- a. All ads are to be submitted complete
- b. Graphic/layout services may be provided by FPMR for an hourly fee charged to the advertiser.
- c. Fee is based on final product that will appear in requested time frame